



City of La Palma

Sponsorship Packages

Call 714-690-3359 for more information.

Annual Sponsorship

Best Value!

Receive all the benefits listed above for a lower price!	Annual Cost	Annual Saving
• Platinum level sponsorship of all Citywide events:	\$9,000	\$3,650
• Gold level sponsorship of all Citywide events:	\$5,500	\$1,650
• Silver level sponsorship of all Citywide events:	\$3,000	\$1,250
• Bronze level sponsorship of all Citywide events:	\$1,500	\$400

Arbor Day Celebration

Platinum Level Sponsorship (\$350)

- Recognition in event program
- Announcement of sponsorship and recognition of VIP's during event
- Your Corporate Banner on display for entire program
- Acknowledgement of sponsorship in media press releases
- Acknowledgement of sponsorship on City electronic reader board for a full week before the event

Gold Level Sponsorship (\$250)

- Recognition in event program
- Announcement of sponsorship and recognition of VIP's during event
- Your Corporate Banner on display for entire program
- Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship (\$150)

- Announcement of sponsorship and recognition of VIP's during event
- Recognition in event program

Bronze Level Sponsorship (\$75)

- Recognition in the event program

Festival of Nations

Platinum Level Sponsorship (\$3,500)

- Ride in Parade as a Platinum Sponsor
- One (1) free booth at community festival
- Verbal announcement during the parade and festival
- Corporate logo on promotional flyer

- Corporate Sponsorship on City electronic reader board
- Acknowledgement of sponsorship in media press releases

Gold Level Sponsorship (\$2,250)

- Ride in parade as a Gold Sponsor
- Verbal announcement during the parade and festival
- Corporate logo on promotional flyer
- Corporate Sponsorship on City electronic reader board
- Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship (\$1,000)

- Corporate logo on promotional flyer
- Verbal announcement during the parade and festival
- Acknowledgement of sponsorship in media press releases

Bronze Level Sponsorship (\$500)

- Corporate logo on promotional flyer
 - Verbal announcement during the parade and festival
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Memorial Day Ceremony

Platinum Level Sponsorship (\$500)

- Reserved VIP seating for four (4) people
- Recognition in event program
- Acknowledgement of sponsorship in media press releases
- Acknowledgement of sponsorship on City electronic reader board for a full week before the event.

Gold Level Sponsorship (\$350)

- Reserved VIP seating for two (2) people
- Recognition in event program
- Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship (\$150)

- Reserved VIP seating for one (1) person
- Recognition in event program

Bronze Level Sponsorship (\$75)

- Recognition in the event program

Silver Level Sponsorship (\$1,000)

- Corporate logo on promotional flyer
- Verbal announcement during the parade and festival
- Acknowledgement of sponsorship in media press releases

Bronze Level Sponsorship (\$500)

- Corporate logo on promotional flyer
 - Verbal announcement during the parade and festival
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Fitness Run for Fun – July 4th

Platinum Level Sponsorship (\$3,500)

- 15 Full Run Entries (Includes Run t-shirts and pancake breakfast tickets)
- Opportunity to present the overall winner in each of the three races with the Mayor
- Opportunity to assist in starting the race
- Corporate sponsorship on City electronic reader board

- Corporate logo printed on Run for Fun t-shirts
- Corporate logo displayed on Run flyers
- Verbal acknowledgement at awards ceremony
- Acknowledgement of sponsorship in media press releases

Gold Level Sponsorship (\$2,000)

- 5 Full Run Entries (Includes Run t-shirts and pancake breakfast tickets)
- Corporate sponsorship on City electronic reader board
- Corporate logo printed on Run for Fun t-shirts
- Corporate logo displayed on Run flyers
- Verbal acknowledgement at awards ceremony
- Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship (\$1,000)

- 2 Run Entries (Includes Run t-shirts and pancake breakfast tickets)
- Corporate logo displayed on Run flyers
- Verbal acknowledgement at awards ceremony
- Acknowledgement of sponsorship in media press releases

Bronze Level Sponsorship (\$500)

- Corporate logo displayed on Run flyers
- Acknowledgement of sponsorship in media press releases

Concerts in the Park – Summer

Platinum Level Sponsorship (\$3,500)

- Corporate sponsorship on City electronic reader board
- Your Corporate Banner on stage for entire concert series
- Full page (8.5" x 11") advertisement in program for entire concert series
- Acknowledgement in the Summer La Palma Mosaic

Gold Level Sponsorship (\$2,000)

- Corporate sponsorship on City electronic reader board
- Your Corporate Banner on stage for entire concert series
- Half page (8.5" x 5.5") advertisement in program for entire concert series
- Acknowledgement in the Summer La Palma Mosaic

Silver Level Sponsorship (\$1,000)

- Quarter Page (4.25" x 5.5") advertisement in program for entire concert series
- Acknowledgement in the Summer La Palma Mosaic

Bronze Level Sponsorship (\$500)

- Mention in program for entire concert series
- Acknowledgement in the Summer La Palma Mosaic

Halloween Carnival

Platinum Level Sponsorship (\$800)

- Announcement of sponsorship over microphone, periodically throughout the evening event
- Your Corporate Banner on display in the Carnival area
- Corporate logo on promotional flyer
- Corporate Sponsorship on City electronic reader board
- Acknowledgement of sponsorship in media press releases

Gold Level Sponsorship (\$400)

- Announcement of sponsorship over microphone, periodically throughout the evening event
- Corporate logo on promotional flyer
- Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship (\$250)

- Announcement of sponsorship over microphone, periodically throughout the evening event
- Recognition on promotional flyer, posted to local elementary school web sites

Bronze Level Sponsorship (\$150)

- Announcement of sponsorship over microphone, periodically throughout the evening event
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Holiday Tree Lighting Ceremony

Platinum Level Sponsorship (\$500)

- Your Corporate Banner displayed through the program
- VIP seating for two (2) guests
- Business card advertisement in program
- Verbal acknowledgment of sponsorship
- Acknowledgement of sponsorship in media press releases

Gold Level Sponsorship (\$250)

- Recognition of sponsorship in program
- Verbal acknowledgment of sponsorship
- Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship (\$150)

- Recognition of sponsorship in program
- Verbal acknowledgment of sponsorship

Bronze Level Sponsorship (\$100)

- Recognition of sponsorship in program
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