



# CITY OF LA PALMA NEWSRELEASE

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## **La Palma Joins County's AlertOC Emergency Notification System**

*LA PALMA, Calif.* – In order to better serve residents and businesses, La Palma is joining the County of Orange AlertOC emergency mass notification system. AlertOC is a joint County/City mass notification system designed to keep residents and businesses informed of emergencies and certain community events. La Palma residents and businesses are strongly encouraged to register their personal contacts into its confidential database. By registering with AlertOC, time-sensitive voice messages from the County or City may be sent to your home, cell or business phone. Text messages may also be sent to cell phones, e-mail accounts and hearing-impaired receiving devices.

AlertOC can be activated on regional or neighborhood-specific levels to deliver messages directly to affected individuals via phone, email or text. The system is pre-loaded with all *landline* phone numbers. However, phone service provided through cable or cell companies is not included and these customers must self-register. Additionally, residents or businesses should self-register additional contact points, such as cell phone numbers or email addresses, in order to maximize the system's effectiveness.

To receive important messages from AlertOC, La Palma residents are encouraged to register their contact information online at [www.cityoflapalma.org/alertoc](http://www.cityoflapalma.org/alertoc). The registration is quick and simple and will allow you to receive important emergency notifications. *La Palma residents who have previously registered with the CodeRed system, must re-register with AlertOC to continue to receive emergency messages.*

### ***About the City of La Palma***

The City of La Palma is a 1.9 square mile general law city in northwest Orange County, consisting of 16,081 residents and 482 commercial and industrial businesses. The City was

incorporated in 1955 under the name of Dairyland and has 65 full-time and 53 part-time employees.

***Contact Information***

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