



CITY OF LA PALMA

NEWS RELEASE

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Council Seeks More Public Input on General Plan Update

LA PALMA, Calif. – The City of La Palma is in the process of updating the Community's General Plan. Last updated in 1999, the State required General Plan represents La Palma's long-term vision and needs to be updated about every ten years. Updating a General Plan is a lengthy process that typically takes two to three years and entails gathering input from residents, businesses, property owners, and civic leaders in an effort to determine the Community's wants and needs for the future.

The process provides an opportunity for residents and businesses to look at innovative ways to retain the unique character and quality of life that is enjoyed by La Palmans, and to improve the vibrancy of its commercial districts, refresh its aging apartment complexes, create community gathering spaces, and provide new employment and housing opportunities. The City is seven months into its data collection and public outreach efforts. Having conducted a number of outreach meetings with residents and Community groups, the City held its third public workshop on the General Plan Update on June 5. At that workshop, staff and the General Plan consultant presented ideas based on the input received to date, to revitalize, over time, about 150 acres of commercial development while preserving "as is" the Community's remaining 750 acres which includes all existing residential neighborhoods and open spaces. It is important to note that the City is in the information gathering and discussion stage of the process and that no decisions have been made nor has a proposed General Plan been brought forward at this time. In fact, as a result of public input received during the third workshop, the City Council directed that additional public input be sought to determine what La Palmans see as their vision for the future. This information will then be brought forward to set parameters for further study prior to a proposed General plan being brought forward for consideration.

The City will be embarking upon an expanded outreach action plan to capture more input during July and August. Everyone is encouraged to voice their ideas for La Palma's future. More information can be found on the City's website at www.cityoflapalma.org.

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About the City of La Palma

Ranked by Money Magazine in both 2007 and 2011 as one of America's Best Places to Live, the City of La Palma is a 1.9 square mile general law city in northwest Orange County, consisting of 15,568 residents and 482 commercial and industrial businesses. The City was incorporated in 1955 under the name of Dairyland and has 65 full-time and 35 part-time employees.

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