



CITY OF LA PALMA

NEWS RELEASE

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For Immediate Release
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Allison Moore Crowned as Miss La Palma for 2011-12

LA PALMA, Calif. – On November 6, Allison Moore was crowned as Miss La Palma 2011-12 during the annual La Palma Pageant, held at the John F. Kennedy High School Performing Arts Center. The La Palma Pageant serves as the official kickoff to the City's La Palma Days Celebration. This year, the La Palma Days event is celebrating the theme, "*We Salute You.*"

Miss Moore, is a senior at John F. Kennedy High School and after graduation she would like to major in Communications with a Minor in Journalism. She says, "...by becoming the La Palma Ambassador I am looking forward to being involved in newsworthy community projects." Allison wants to work with a wide variety of the community and enhance her public speaking skills. This opportunity will help her gain experience for her long-term goal of becoming a television news anchor.

Master of Ceremonies Dave Randall, an on-air personality at the legendary classic hits station K-Earth 101, hosted this year's event. Nine contestants were seeking the coveted title of La Palma Ambassador. Miss La Palma Allison Moore and her Court, La Palma Princesses Megan Scanlon and Victoria Davis, along with the rest of the contestants will make their grand appearance during the La Palma Days Parade on Saturday, November 12, 2011. The parade starts at 10:00 a.m. and travels along Walker Street in La Palma.



L to R: Victoria Davis, Alison Moore, and Megan Scanlon

About the City of La Palma

Ranked by Money Magazine in both 2007 and 2011 as one of America's Best Places to Live, the City of La Palma is a 1.9 square mile general law city in northwest Orange County, consisting of 15,568 residents and 482 commercial and industrial businesses. The City was incorporated in 1955 under the name of Dairyland and has 65 full-time and 35 part-time employees.

Contact Information

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